

Dear Member of The Club, HNB

We hope you are staying safe and well during these uncertain times. It is during circumstances of much change do we reflect, as individuals upon the trajectory of our lives and growth, of which art plays, and always have across historic phases of change, a critical role in stimulating this inner thought process. And in spurring these perspectives, we are honoured to be working with Michelle, and The Club, HNB to rejuvenate you on a weekly basis with riveting artistic stimulations via this e-newsletter, on insightful reads and the going-on of the local art scene, from that of the visual, performance, written to the applied. We hope you enjoy them, as much as we enjoy exclusively, compiling them for you.

Azara Jaleel, Editor-in-Chief of ARTRA



A Portrait of Lionel Wendt I by David Robson

Lionel Wendt was born into a prominent Dutch Burgher family, the son of Henry Lorenz Wendt (1858-1911), a Supreme Court Judge, and Amelia de Saram (1875-1918). He grew up in 'Went(!)worth', a large house in Guilford Crescent, and was educated at St. Thomas's School in Mount Lavinia. In 1919 he travelled to London and spent the next five years training as a lawyer and studying piano at the Royal Academy of Music. During this time, he kept in touch with the latest developments in painting, literature, theatre, cinema and photography as well as music. And, like so many of his generation living in the shadow of the First World War, he became increasingly drawn to 'modernism'.

Click here for the full article

<https://www.artra.lk/lionel-wendt-edition-a-portrait-of-lionel-wendt>



Investment Potential of Sri Lankan Modern & Contemporary Art I Inaugural Art Talk at The Club, HNB

The development of any art scene takes place alongside economic growth and it is essential that stakeholders sustain the momentum and strategic direction. In 2019, global sales of art were estimated to have reached \$64.1 billion and this year, it has only had 36% reduction in sales, even during the pandemic, according to cultural economist Clare MacAndrew. The resilience of the art market locally and internationally is shaped by many forces, of which the private sector and corporates in Sri Lanka have contributed significantly to the fuelling of ARTRA's operations in providing a platform to celebrate Sri Lankan Modern & Contemporary Art. ARTRA's growth is now strengthening in its influence in sustaining the local art ecosystem through its partnership with The Club HNB, Hatton National Bank's Private Banking center in the capacity of Art Advisory Partner. On the 17th of September 2020, The Club Hatton National Bank hosted an evening of art & conversation where Azara Jaleel, Founder & Editor-in-Chief of ARTRA was invited to talk about the cultural economy, locally & internationally.

Click here for the full article

<https://www.artra.lk/revitalizing-the-cultural-economy-2>

Art Services by ARTRA



A Story of a **Voyager**

The Club HNB invites you to join us in conversation with Ameena Hussein, esteemed author of 'Ibn Battuta in Sri Lanka'.

Published by **Perera-Hussein Publishing**, the book is shortlisted for the Gratiaen Prize 2021.

The talk will provide an opportunity to revisit the journey that has influenced our culture and explore its relevance in present times.

An evening of re-experiencing a familiar space from a different perspective.

Date & Time - 20th August 2021 at 6.30 pm

Platform - Zoom conference



Ameena Hussein
(Author & Publisher)



Azara Jaleel - Moderator
(Founder & Editor in Chief of Artra magazine)

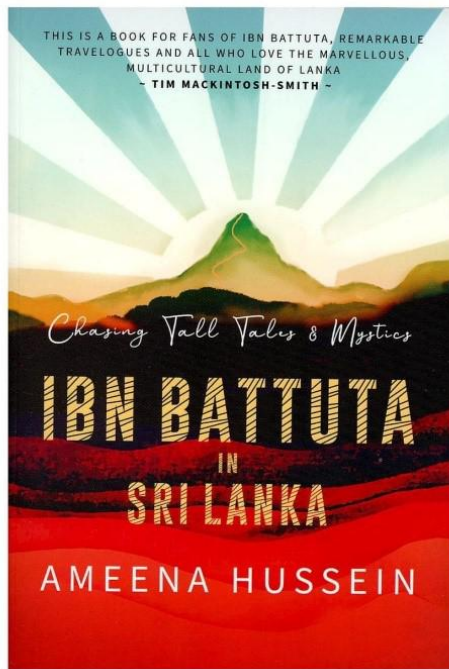
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Conversation on Cultural Multiplicity exclusively for The Club, HNB on the 20th of August, 2021

Irrefutably, the cultural sectors and creative industries have been a large component of economic growth and increasingly contribute to nations and their identities monumentally. Cultural Times assesses that the contribution of cultural and creative industries is estimated to have been generating up to \$250 billion in revenue a year, and thus creating 29.5 million jobs worldwide. In ARTRA's journey and purpose to steer Corporate Cultural Responsibility, our service for The Club, HNB as Art Advisory Partner has set forth and continues to present a series of conversations and instalments that promote cultural awareness in the corporate industry in steering Sri Lanka's cultural economy. On the 20th of August 2021, ARTRA provided The Club, HNB and its valued customers the opportunity to learn and explore the multiplicity of Sri Lanka from a cultural standpoint, together with Ameena Hussein, esteemed author and publisher through the exploration of her latest novel, 'Ibn Battuta in Sri Lanka'.

Click here to read more about the virtual art talk for The Club, HNB
<https://artra.lk/written-art/cultural-multiplicity-monuments>





Click here to read more about Ameena Hussein and her book 'Ibn Battuta in Sri Lanka'
<https://artra.lk/written-art/cultural-multiplicity-monuments>



Click here to read the ARTRA Magazine in which Ameena Hussein was featured
<https://artra.lk/subscribe/magazine/2021/e59>



Click here for more Art Services
<https://artra.lk/services>

In Conversation with Sunethra Bandaranaike



In conversation with Sunethra Bandaranaike, esteemed art patron & collector on her engagement with performance, Geoffrey Bawa & creative expression through the years.

Click here for the full video
<https://www.facebook.com/333800820013078/videos/330215755186917>

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ARTRA's Emerging Artist



Invigorating Spaces | Pulasthi Handunge

As we celebrate ARTRA's Emerging Artists | Best of 2020, we look to ARTRA Canvas' artist Pulasthi Handunge who's shown robust potency in his works throughout the year. Pulasthi Handunge was first featured on ARTRA Canvas' debut exhibition that showcased the works of artists from all nine provinces of the island on their response to the pandemic. Pulasthi's series of works depicted that of the society's interpretation to a deeper consciousness of uncertainty and anxiety. Visual artist Pulasthi Handunge was born and raised in Kandy. He completed his education at Trinity College and obtained his Bachelor of Architecture in 2019. Pulasthi's specialty lies in the art of watercolour where he mastered his skill under the mentorship of artist M.D.S Gunetilleke. Pulasthi's works of art are interpretations of his surrounding translated through watercolours, ink, colour pencils and acrylic.

Click here for the full article
<https://www.artra.lk/invigorating-spaces>

ARTRA's International Eye



Between Illusions & Psychological Perspectives | CJ Hendry

This week's International Eye feature artist is Australian-born, CJ Hendry, who is currently based in New York. At a first glance, when looking at Hendry's Rorschach, it may seem that the viewer is observing blotches of paint that have been slathered onto paper: vivid, luminous colours engulf the picture plane, suggesting that the viewer is looking at a photograph of glossy, wet paint. Upon closer inspection, it becomes clear that the viewer is not actually focusing on an abstract work, but instead a drawing that is designed to deceive the viewer into thinking that they are looking at thick, impasto paint. Hendry's New York studio is filled with thousands of coloured pencils and photographs which she uses to inform and meticulously create each drawing.

Click here for the full article

<https://www.artra.lk/between-illusions-&-psychological-perspectives-2>



ARTRA Magazine is an amalgamation of concepts galore, from nature and art to technology's influence on art mediums and presentation; be it for a collector or the corporate world, each edition is multifaceted in its perspective, exploring diverse mediums and ideologies. Curate your own collection, or gift a customized collection for a friend. Contact us on +94 77 570 1891 for a consultation, or drop in to our office at Level 10, Parkland Building, Colombo 02 with prior appointments.

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