



Development Banking News Magazine



Rural Link


Special Edition





ALL ISLAND FIELD OFFICERS CONFERENCE & AWARD CEREMONY





The Field Officer Conference and Award Ceremony organized by the Development Banking Division was held at Lever 22 of HNB Towers, on October 21.

Changes expected in the future of Microfinance sector and the adjustments that needs to be made, future plans of Central Bank were discussed at the conference, providing a novel experience for the Field Officers.

The conference concluded with the award ceremony to celebrate the Achievers of 2014/15.





“ Today is an important day that all the Field Officers are gathered under one roof, and I warmly welcome all of you. I appreciate all the efforts and services you’ve done for the Bank and we intend to enlighten you on numerous topics today.”

Mr Jude Fernando -AGM (SME)



“ BANK ROLE IN FINANCIAL INCLUSION THROUGH ENTREPRENEURSHIP CREATION ”



“Central Bank of Sri Lanka has already prepared their plan for the next few years. And our expectation is to reach our goals while accommodating the state policies, and in implementing this task, a huge responsibility would fall on you, the Field Officers.”

**MR CHATHURA ARIYADASA,
SENIOR ASSISTANT DIRECTOR -CBSL**



“The newest trend in the world is Microfinance and many South Asian countries have started following this global trend. While we promote Microfinance using traditional methods, let’s look into the new methods that are being used globally.”



MR ANURA ATHAPATTU
CHAIRMAN - BERENDINA MICROFINANCE



Why do we need CASA? How should we canvass CASA? Let's talk about it. I know how much of an effort you take to implement CASA in the bank, for which I'm grateful. This is a journey we need to take forward."



- ▶ WallyE- Minor prepaid
- ▶ Salary Saver Account
- ▶ Minor Investment Plan
- ▶ Revamp HNB H Counter



MR VIRANGA GAMAGE , MANAGER - DEPOSIT MOBILIZATION



“We have a journey to go forward. We have to make that journey, if not, we become unsuccessful. But this journey shouldn't be taken alone, but with everyone. Our victory should be everyone's victory; your wives, children as well as yourselves. You have to make it your strength.”



“ TEAM WORK AND SELF DEVELOPMENT ”

DR NIOMAL BALASURIYA



DISCUSSION WITH HEAD OF HR/DGM MRS CHIRANTHI COORAY

The conference was a special occasion for the Field Officers for they could forward the grievances and problems they face daily to the Head of the Human Resources Department directly, and could get their problems answered.





HNB ASSURANCE STAFF INCENTIVE SCHEME FOR MICRO INSURANCE 2014/15



Vandort -
Udappuwa
(2014/15)



Achala -
Tangalle
(2014/15)



Prasath -
Mannar
(2014/15)



Moditha -
Rathnapura
(2015)



Dayabaran -
Chunnakam
(2015)



Dileepa -
Polonnaruwa
(2015)



Danushka -
Aralaganwila
(2015)

HNB ASSURANCE STAFF INCENTIVE SCHEME FOR MICRO INSURANCE - 2015



Vishvajith -
Kuruduwatta



Ravindran -
Thirukkivil



Madushanka -
Serunuwara



Hasitha -
Nuwara Eliya



Jegarajasingam -
Uppuveli/Trincimalle



Chameera -
Kahawatta



Dimuthu -
Dankotuwa



Nishan -
Padukka
2014



Palitha -
Badulla
2014



Asitha -
Hatton
2014



MICROFINANCE ACHIEVERS 2014/15



Dimuthu -
Dankotuwa
2015



Vandort -
Udappuwa
2015



Pradeep -
Puttalam
2015





MICROFINANCE ACHIEVERS - 2015



Deepal -
Kiridiwela



Chandana-
Moratuwa



Samitha -
Boralasgamuwa



AGRI/DEVELOPMENT ACHIEVERS - 2014/15



Dinusha-
Kuliyapitiya
2014



Jeyapalan -
Akkaraipattu
2015



Ravi-
Embilipitiya
2015



Amirthasoruban -
Atchchuveli
2015



J CHRISANTHA R COORAY Memorial Scholarship Award for the Best Microfinance Field Officer -2014



Romesh Vandort - Udappuwa



J CHRISANTHA R COORAY Memorial Scholarship Award for the Best Microfinance Field Officer -2015



Naleen Paranavithana - Homagama





“I have seen the service done by Field Officers to the Bank, I have seen it firsthand, and I can’t even express it with words. We have provided you all with opportunities to reach the highest position in the bank, just like others. If we look at the most successful Regional Managers and Managers in the Bank, they all were Field Officers at some point in their careers. We have created a healthy environment for you to reach that level too.”

Mr Jhonathan Allas ,MD/CEO -HNB



“I would like to thank you all for making this event a success.”

Vishwa Gunawardana,
Senior Manager - Development Banking





ANOTHER MEGA EVENT FROM TEAM DEVELOPMENT BANKING.

DESIGN & LAYOUT:AMILA JAYASEKARA